Introduction

All Stars Cricket and Dynamos Cricket are the recognised ECB entry level programmes, known as National Youth Programmes, aimed at providing the best possible first experience of the game for 5-8 year olds and 8-11 years respectively. The programmes are delivered primarily by Cricket Clubs but also by community partners, schools and Recreational Cricket Boards across England and Wales, as well as Scotland.

This document aims to support clubs and centres by outlining the key information, relating to delivering National Youth Programmes, or signpost to where clubs and centres can find further support and detail. Clubs and centres can find additional information, and access additional support for specific issues, via the programmes' online helpdesk at https://allstarscricket.zendesk.com/hc/en-us

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National Youth Programmes Key Information

What are National Youth Programmes (NYPs)?

All Stars Cricket (ASC) is the first step on a cricketing journey for girls and boys, aged between 5 and 8 years old (Reception to Year 4). The programme is inclusive and open to all, irrespective of background, experience or ability. Parents and carers are also welcome and encouraged to actively get involved in sessions. Dynamos Cricket (DC) gives All Stars an opportunity to progress as well as providing an accessible entry point to the game for children aged 8 to 11 (Year 4 to Year 6). The programme focuses on game play, alongside skill development, with parents and carers encouraged to get involved by helping to support and supervise games.

What is the reason for NYPs?

Both programmes are designed to provide a clear and consistent entry point into the sport for all children beginning their cricketing journey. They are designed to provide clubs with all the resources needed to deliver a nationally recognised, branded offer that encourages families to decide that cricket is the game for their child. As many children's first experience of sport, ASC and DC play a huge role in beginning each child's relationship with cricket, and physical activity in general. This life-long relationship with movement and physical activity is known as "Physical Literacy" and our NYPs are designed with this in mind.

NYPs are, amongst other reasons, explicitly designed to be used as a tool for clubs to grow participation and progress children into youth cricket. Although each programme has a defined age group, clubs should feel confident to progress children into other forms of the game when they are comfortable and ready. The programmes should be considered as age and stage appropriate with players being able to progress as and when they are ready.

What do clubs receive for delivering National Youth Programmes?

The recommended retail price for both programmes is £50 but clubs and centres can add an additional markup depending on local circumstances.

All Stars Cricket
Based on £50 RRP, clubs and centres delivering All Stars Cricket receive:

- £15 for each participant signed up, subject to a 1.5% Stripe (banking) fee.
- An All Stars Cricket Centre Kit, with optional banner set, in the first year once 10 participants are signed up.
- £5 credit, per participant, to spend in the club shop on extra equipment and apparel.

Dynamos Cricket
Based on £50 RRP, clubs and centres delivering Dynamos Cricket receive:

- £35 for each participant signed up, subject to a 1.5% Stripe (banking) fee.

- A full Dynamos Cricket Centre Kit, with optional banner set, in the first year once 10 participants are signed up.
- £5 credit, per participant, to spend in the club shop on extra equipment and apparel.

In addition to the above, clubs delivering both ASC and DC benefit from……

- An 8-week progressive curriculum, with associated coaching resources; including activity cards, video and additional supporting resources.
- A bespoke digital system to manage compliance, registrations, payments and registers.
- National level marketing as well local support through the work of your local Cricket Board or Foundation, particularly with their links to school delivery.
- Access to a wide range of digital and printable marketing resources.
- A dedicated NYP help desk team who can directly support clubs and parents experiencing any issues that might arise.

What do participants receive when signing up for National Youth Programmes?

Participants on each programme, in addition to 8 weeks of ASC or DC activity and an amazing experience in clubs, receive the below kit and apparel.

How many volunteers do you need to have to deliver National Youth Programmes?

Programmes must have at least one fully qualified Activator in order to go live on the ClubSpark system and they can deliver to a maximum of 24 kids. On top of this number, you will also need 2 adults (over-18s) who are DBS checked, in order to be within the mandated supervision ratio.

This would mean for a programme with 24 kids there will need to be a fully qualified Activator plus 2 additional adults. If you wish to take larger numbers than this in your programme you will need sufficient additional adults and Activators to this ratio. (i.e. 32 participants = 2 x activators and 2 additional over 28s, 48 participants = 2 x Activators and 4 additional over 18s etc.).

Programme Delivery Timelines, Tasks & Checklists

Programme Launch Dates

National Youth Programmes are flexible, and can be delivered year round, but are primarily delivered for a period of 8 weeks beginning in May. The programmes' key seasonal launch dates are outlined below. You will also find the main tasks and requirements a club or centre will complete in preparation for delivering National Youth Programmes. Click on the hyperlinks for additional information.

Month	Activity
February	Complete your organisation Checklist so that your local Cricket Board or Foundation can approve it.
	Create your Programmes for 2026.
	Contact your Activators and ask them to ensure their Activator Checklist is completed. Your programmes will not be able to go live if you don't have a qualified Activator attached to it.
	Recruit new Activators, to have suffient support for the numbers on your programmes, add them to ClubSpark and encourage them to book onto an Initial Activator Training Course through their Activator Checklist.
March	1st – 11th March: The Club-Led Priority Window where the system is open for clubs and centres to advertise their courses, via their direct link, to previous participants and loyal volunteers' children.
	12th – 18th March: This is the National Priority Window where the ECB will contact existing participants and those that have completed an expression of interest.
	19th March: National Launch – The programmes are live and bookable from the postcode finder.
	Market your programme(s) through local schools, community settings and social media. Your local Cricket Board or Foundation might be able to support with schools delivery and marketing locally so contact them to see if they can assist.
	The 2026 Curriculum will go live in March with new activities and resources on https://icoachcricket.ecb.co.uk/.
April	Most Initial Activator Training is delivered by Boards and Foundations in this month, so ensure you have enough people attending to deliver your courses (based on the required ratios referenced above).
	Check your existing kit and/or order kit from the National Youth Programmes - Club Shop.

	Meet or communicate with your Activators to ensure they visit https://icoachcricket.ecb.co.uk/ and check out the curriculim and activities.
	Plan which other support you need to enhance the programme, who's running the BBQ and bar etc?
	Establish communications with your parents and carers ahead of the first session, as well as throughout the process. See below graphic for some tips and remember, you can commincate with parents via the ClubSpark platform.
May	Programmes begin 8th May 2026!

Communication Task Checklist

Key Links, Resources & Systems

Link	What is it?
All Stars & Dynamos Cricket Help Centre	This is the landing page for general information around the programme and the first route into getting support should there be an issue with bookings, systems or the course in general. The help centre is overseen by our customer support team and contains lots of articles and information that clubs will find useful in delivering the programme. If a problem is occurring that can't be solved in the articles, there is a chat function, and our support team will respond or escalate the issue.
Clubspark Engage	This is the club management tool for National Youth Programmes. The platform is used by clubs to set up courses, complete club checklists and take bookings from participants. Activators should use the site to book and complete all relevant training, and, during course delivery, the platform can be used to manage registers, contact parents and run sessions safely by viewing emergency contact details, alongside other key information.
ECB Activator App - Google Play ECB Activator App - iPhone App Store	The ECB Activator app is linked to the ClubSpark system and allows Activators to complete registers via the app on their phone, view contact details and have relevant information about participants; such as health or access considerations.
ECB Resource Hub	The ECB Resource Hub is where clubs and centres can access marketing material to support participation recruitment. The marketing materials are organised into marketing phases, i.e. raising awareness, on sale, last chance etc, so clubs can use the most relevant resources at the right time.
iCoachCricket	iCoachCricket is where our curriculum resources are stored for both All Stars Cricket and Dynamos Cricket. This includes activity cards and videos for all activities, additional videos giving advice to support delivery and our 2026 Activator handbook
National Youth Programmes – Club Shop	The club shop is where clubs and centres can order equipment to deliver NYPs, using their club credits (£5 per participant). The Key Club Contact listed in the organisation checklist is the person that can access this credit.
Countdown Cricket App - Google Play Store Countdown Cricket App - Iphone App Store	This is the app used for scoring games of Dynamos Cricket and is a useful tool for Activators and volunteers!